



## Mom's Turn to Learn

### Press Release

**For immediate release.**

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A college fair for adults attracted wide attention at Cary Towne Center on Saturday, February 10. Members of the Raleigh/Wake County branch of the American Association of University Women provided handouts on financial aid, information on several schools in the area, and their own stories on how adults, particularly women, can juggle the demands of work and family while completing course work and finishing degrees. The project was advertised as “Mom’s Turn to Learn” to focus on the encouragement that branch members could offer.

The event provided publicity for the FAFSA day on Saturday, Feb. 17 when counselors will be available at Meredith College and other locations across the state to help individuals fill out the Free Application for Federal Student Aid. ([www.cfnc.org](http://www.cfnc.org)). It also shared a fact sheet from WUNC’s North Carolina Voices recent series, “Considering College” which addressed the questions of who goes to college, who doesn’t and why ([wunc.org/voices/considering-college](http://wunc.org/voices/considering-college)).

Shoppers who stopped by the information table were looking for information for themselves and their children. One was picking up information for her mother who needs just a year more of college to finish her degree. Another mentioned that her husband had encouraged her to return to school, and when she did step onto the Wake Tech campus she found many students her age and older.

Education is an engine driving much of the economic activity in Wake County, but there are still residents who have not been able to take advantage of the rich higher education opportunities. AAUW branches across the country have held similar events to provide information and support to those who are considering college.

The American Association of University Women, a national membership organization of those with at least associate or equivalent degrees, advances equity for women and girls through advocacy, education, and research. Raleigh/Wake County branch president, Esther Lumsdon of Cary, said “the branch will use today’s feedback to tailor future events to answer the most pressing questions and to inform its advocacy efforts.” For updates and additional information, see [www.turntolearn.org](http://www.turntolearn.org).

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[www.turntolearn.org](http://www.turntolearn.org)